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Get On The Healthy Snack Train with Wonderfully Raw Brussel Bytes, Snip Chips, and Coco-Roons
Organic, Non-GMO Snacks Delicious Healthy Alternative for Junk Food Cravings



Vancouver BC, 2015 – A close examination of Canada’s favorite snack food brands reveals that every single one of them contains genetically modified ingredients. Wonderfully Raw (<http://mycocoroons.com/>) believes that Canadians should be able to steer clear of GMOs yet still enjoy snacking too. To that end, the company has recently added two new lines to its all-natural, gluten-free, vegan-friendly snack foods: Brussel Bytes featuring organic Brussels sprouts and Snip Chips made from organic parsnips.

Packaged Foods and the report “Non-GMO Foods: U.S. Market Perspective” estimate that non-GMO foods will account for 30 to 40% of the U.S. food and beverage market by 2017. This growth will largely be fueled by the demand for organic and natural foods. Wonderfully Raw is poised to meet that increasing demand with the introduction of two new non-GMO snack lines into Western Canada through Lloyd- James Natural Food Sales & Marketing, a Vancouver-based food products agent for natural and organic food manufacturers looking to grow their brand, sales and market share in Canada.

Brussel Bytes and Snip Chips join Wonderfully Raw’s flagship product, Coco-Roon coconut “cookie” bites. Naturally packed with goodness, each of these snack items features the freshest organic ingredients for a guilt-free indulgence that tastes altogether guilty. What’s more, they are all natural, gluten free and vegan friendly.

Made from organic Brussels sprouts and organic pumpkin seeds, Brussel Bytes (MSRP \$6.49) are a palatable alternative to kale. Tossed in a tasty coating, they come in Chili Pumpkin Seed Crunch and Tamarind Apple Crunch flavors. Wonderfully Raw’s second new offering, Snip Chips (MSRP \$6.49), affords health-conscious individuals a way to enjoy chips without the guilt. A combination of organic parsnips and organic coconut, Snip Chips are high in vitamins C, E and K, fiber, Omega-3 and potassium. With varieties like Cheesy Herb Truffle, and Chipotle Lime Cilantro, committed non-GMOers can live up their snacking every day of the week.

And for those with a sweet tooth, the Wonderfully Raw collection also includes the original Coco-Roons (MSRP \$8.99). Sweetened with pure organic maple syrup, Coco-Roons are available in both regular and mini sizes in taste-tempting choices like Brownie, Almond Strawberry, Lemon Pie, Vanilla Maple and Cacao Nib.

Wonderfully Raw products are available at select Choices Markets, Natures Fare Markets, Whole Foods Markets and grocery and health food stores throughout Western Canada. They are also available for purchase online at www.MyCocoRoons.com.



About Wonderfully Raw

Headed by a mother and son team, Wonderfully Raw brings together the finest organic ingredients to offer non-GMO snack foods that not only taste good but are good for the body. To that end, the company's flagship product, Coco-Roons, and its newest offerings, Brussel Bytes and Snip Chips, combine guilt-free components like organic Brussels sprouts and organic parsnips into bite-size snacks that taste utterly guilty. To learn more about Wonderfully Raw's lineup of non-GMO snack foods, visit the company online at <http://mycocoroons.com/>.

About Lloyd-James Natural Food Sales & Marketing

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